



EXPLANATION OF BENEFITS



TITLE BENEFITS

The conference will be presented as "2026 ASF Family Conference presented by [YOU]."

This exclusive benefit offers unmatched branding exposure, placing your name at the forefront of all communications, signage, digital platforms, and event materials. Establishing your organization as a leading supporter of the ASF community.



Presented by YOU!

\$150,000 \$100,000 \$50,000 \$25,000 \$10,000 \$5,000 \$3,000 \$1,500

All Levels

COMPLEMANTARY REGISTRATIONS

& Welcome Amenities

We want our partners in the room—connecting, engaging, and experiencing the power of this community firsthand. Partnership includes complimentary event registrations and special welcome amenities to ensure you feel like part of the family from the moment you arrive.

It's more than just attendance—it's an invitation to build relationships, share in the mission, and be part of something truly impactful.



ON-STAGE ACCESS

ALL-GUEST ADDRESS

Exclusive on-stage welcome at one of our all-guest receptions during the world's largest gathering of the Angelman syndrome community (1,200+ attendees).

SPEAKING OPPORTUNITY

Host a dedicated presentation or session for the Angelman syndrome community. Based on partner level, you may lead a 15- or 30-minute session on a topic of your choice.

15 Mins • \$100,000 || 30 Mins • \$150,000



VIPEVENT& PARTNER AWARDS

Premier partners will receive an invitation to an **exclusive VIP reception**—an intimate gathering with the Angelman Syndrome Foundation's top stakeholders, including leadership, researchers, and key community advocates. It's a chance to build meaningful connections and be celebrated for your generosity.

Our most impactful supporters will also be honored with a **special partner award**, recognizing your commitment to making a difference. Get the recognition you deserve for your kindness, leadership, and lasting impact on the Angelman community.



EXHIBITOR OPPORTUNITES

As a valued sponsor, you'll receive a complimentary exhibit table at the Angelman Family Conference. Premier partners are strategically placed in a high-traffic area to maximize visibility and engagement.

EXHIBITOR PASSPORTS EXPLAINED

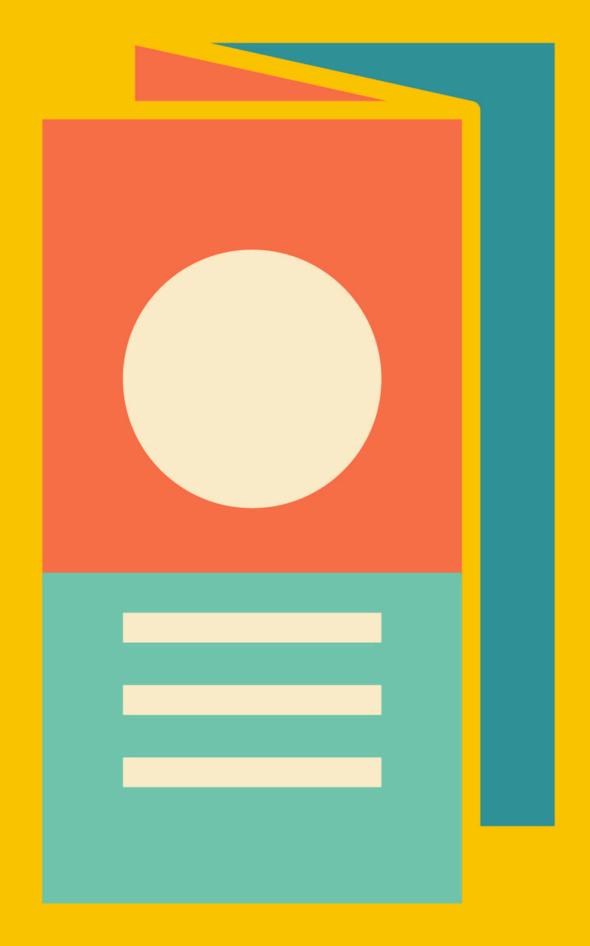


EXHIBITOR PASSPORTS

ELEVATE YOUR VISIBILITY

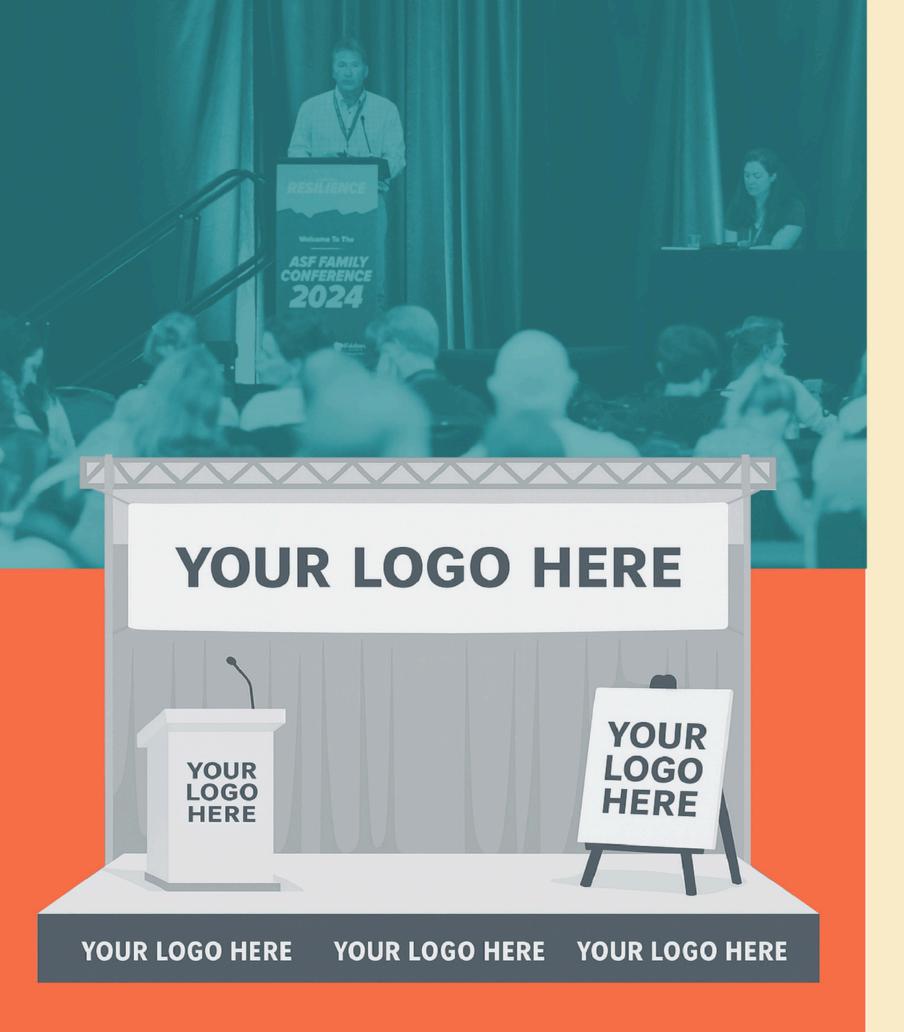
Premier partner tables will also be a featured stop on the attendee Exhibitor Passport, encouraging families and guests to visit and interact with your team. This benefit ensures consistent foot traffic, increased brand exposure and meaningful conversations.

See Partnership Package for Details



PROGRAM ADVERTISEMENT

Promote your organization in the official conference program—distributed to all attendees and used throughout the event. This essential guide includes the daily agenda and key conference details, making it a high-visibility placement for your 1/4, 1/2, or full-page ad. It's a direct way to get your message into the hands of every guest.



Main Stage

As the exclusive Presenting Sponsor receive the premier benefit to feature your name prominently on the main stage.

Your support will be front and center—positioning your organization as a leading champion of the ASF community and a driving force behind this unforgettable experience.

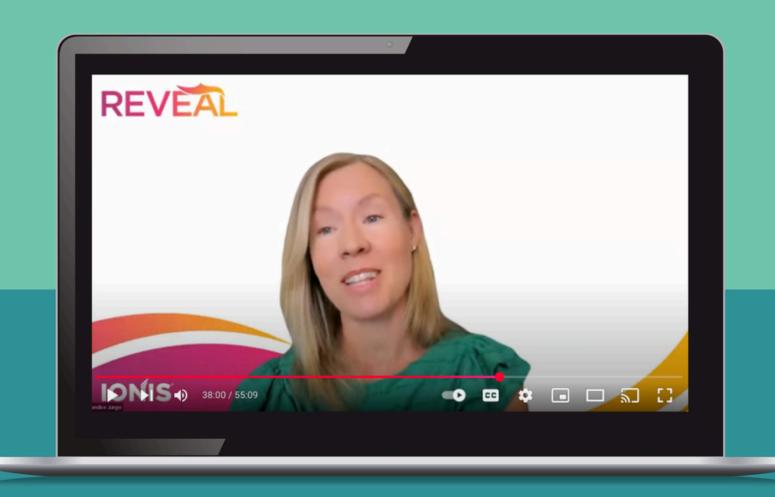






REGISTRATION BRANDING

Make a strong first impression by **branding one of the highest-traffic areas of the entire conference**—the registration area. Every guest passes through this space, making it a prime opportunity to showcase your organization's name, logo, and message.



GUEST VIDEO MESSAGE

As the exclusive Presenting Partner of the "2025 ASF Family Conference presented by [YOU]," your organization will have the unique opportunity to **share a custom video message sent directly to all registrants** ahead of the event. This personal touch will set the welcoming tone for the entire Family Conference experience.



CONFERENCE GIFT BRANDING

It's a high-touch opportunity to share your support while creating a memorable impression that lives on well beyond the event. Partners are invited to be featured on the official conference gift— this item will be given to all guests. Selection ranges from totes and cups to custom promotional items. This is a fun and lasting way to showcase your product or service.

Presenting Partner • Exclusive branded conference gift for all attendees



SIGN & DISPLAY RECOGNITION

All sponsors receive valuable recognition on signage and materials displayed throughout the conference, showcasing your support across the venue. From posters to digital displays and printed collateral, your brand will be seen by every attendee. The higher your level of partnership, the greater the prominence and visibility, reflecting your leadership and deep commitment to the ASF community.

Special needs require Special Care. ... MassMutual

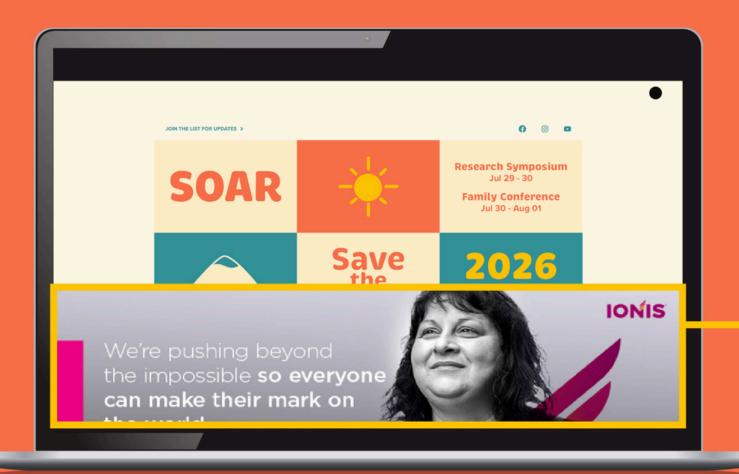
\$100,000+ Levels

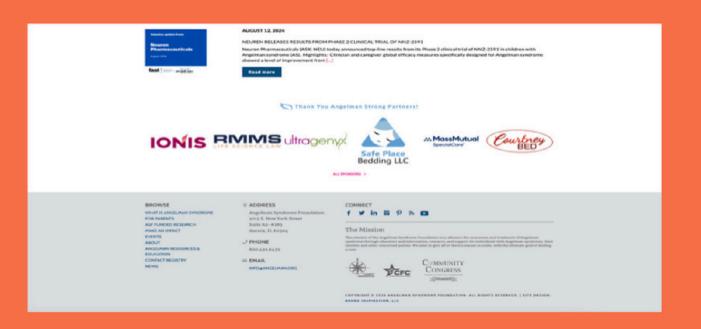
ANGELMAN.ORG HOME PAGE

BANNER AD

With over 30,000 visits each month, ASF's official website is powerful, high-traffic real estate—and at the \$100,000 and \$150,000 partnership levels, your organization gains exclusive access to advertise on the angelman.org homepage.

Dimensions: Dimensions: 950px wide by 380px high





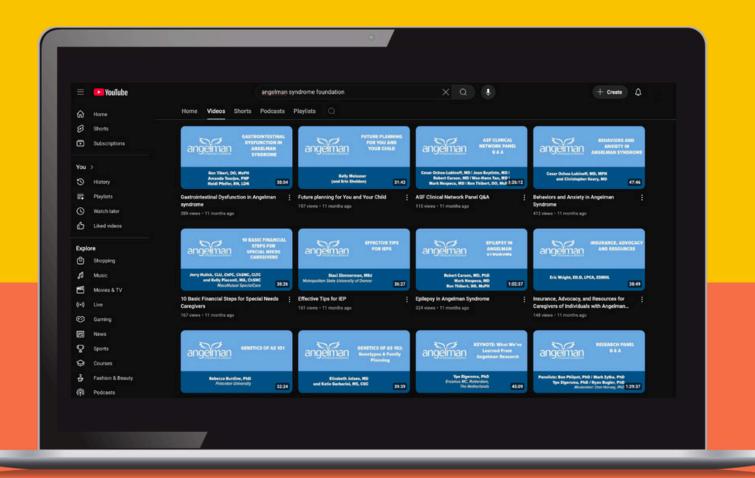
ASFCONFERENCE.ORG

BANNER ADS & LOGO PLACEMENT

Gain valuable exposure on ASFConference.org, the go-to site for all conference activity. Depending on your partnership level, enjoy logo placement or a featured interactive banner ad with hyperlink—putting your brand in front of thousands of engaged visitors.

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YouTube



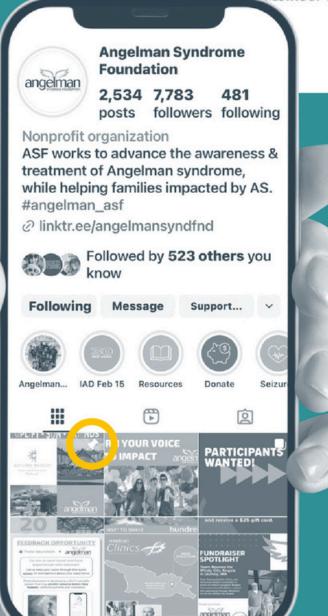
\$150,000 Level

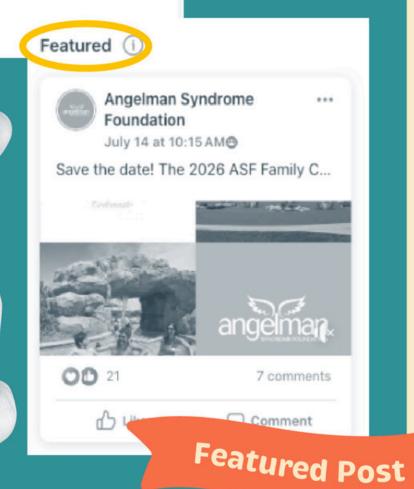
RECORDING BRANDING

LET YOUR SUPPORT LIVE ON

As the exclusive Presenting Partner of the "2025 ASF Family Conference presented by [YOU]," your organization will be recognized as the generous supporter making all session recordings available at no cost to families everywhere via YouTube. The recordings will live on in perpetuity with your logo front and center. This lasting gift extends your impact far beyond the event.







SOCIAL MEDIA BENEFITS

Your support will be shared across ASF's social media channels. All partners are recognized, and top-tier sponsors receive featured or pinned posts—holding prime placement in ASF feeds for maximum visibility and engagement over a designated time period.



MAIN STAGE ROLLING ADS

Put your message front and center with on-screen visibility throughout the conference. Two large main stage screens offer high-impact placement for your logo, message, or video—giving your brand continuous exposure to the entire community during key sessions and gatherings.

Dimensions: 16:9 ratio (1920x1080 Screen Size)



A LA CARTE

IN-KIND DONATIONS

We invite companies and vendors to support our conference through in-kind donations of physical items such as totes, folders, awards, and other supplies. Your contribution not only enhances the attendee experience but also places your brand and products directly into the hands of every guest.