# SOAR



**2026** Family Conference & Research Symposium

PARTNERSHIP PACKAGE







July 30 - August 1, 2026

Gaylord of the Rockies | Aurora, CO

<u>ASFConference.org</u>

Thank you for your interest in sponsoring the 2026 ASF Research Symposium and Family Conference benefiting Angelman syndrome (AS). Sponsoring this signature event will be the most rewarding decision you have made this year. There will be more smiles and love during this gathering than you can possibly imagine.

### Mission

The mission of Angelman Syndrome Foundation is to advance the awareness and treatment of Angelman syndrome through education and information, research, and support for individuals with Angelman syndrome, their families, and other concerned parties. We exist to give all of them a reason to smile, with the ultimate goal of finding a cure.

### **About the ASF Research Symposium**

The ASF Research Symposium is a *closed-door* gathering of leading experts, researchers, and clinicians focused on Angelman syndrome and related neurodevelopmental disorders. This unique event provides a collaborative space to share current and unpublished research, engage in big-picture discussions, and strategize paths toward effective treatments. United by diverse perspectives, participants help shape the future of scientific progress and therapeutic breakthroughs by uniting diverse perspectives and deep expertise.

### **About the ASF Family Conference**

Since 1991, the Angelman Syndrome Foundation has hosted 18 Family Conferences, bringing together individuals with Angelman syndrome, their families, caregivers, and experts from around the world. This unique event offers educational sessions, therapeutic strategies, and practical guidance while fostering deep connections among attendees. More than just a conference, it's a powerful gathering of community, collaboration, and support.

### **About Angelman Syndrome**

Angelman syndrome is a rare neurogenetic disorder that occurs in one in 15,000 live births. AS is often misdiagnosed as cerebral palsy or autism due to a lack of awareness. Characteristics of the disorder include developmental delay, lack of speech, seizures, life-long behavioral and GI issues, and walking and balance disorders. Individuals with AS will require lifelong care.

### **Attendee Demographics**

Individuals with AS • Family Members • Physicians • Researchers • Educational Professionals • Therapists • Support Workers • Anyone with an interest in improving the lives of individuals with AS



## YOUR PARTNERSHIP REACH









**Angelman.org Website** 

30,000 Monthly Visitors

**ASFConference.org Website** 

5,000 Peak Visitors







**ASF E-mail Blasts** 

44,900 Subscribers

**ASF Podcast** 

11,600 Downloads

YouTube Channel

2,440 Subscribers



**Facebook** 

28,000 Followers

LinkedIn

2,016 Followers



Instagram

7,779 Followers

1,300 Members of the Family Conference Facebook Group

# YOUR PARTNERSHIP IMPACT

\$150,000

Allows every educational session recorded at the ASF Family Conference to be available digitally to the public free of charge in perpetuity.

\$100,000

Creates a community through our ASF signature all-guest welcome and farewell receptions.

\$50,000

Gives the gift of a scholarship to fifty (50) worthy families wishing to attend.

\$25,000

Brings world-renowned experts in AS to share their expertise and consult with families.

\$10,000

Provides no-cost consultations to conference guests in mental health, behavior management, insurance navigation, IEPs, and more.

\$5,000

Allows siblings of individuals with AS to have meaningful experiences together.

\$3,000

Make memories that families will never forget with fun live entertainment at the family reception.

\$1,000

Gives the gift of a scholarship to one worthy family wishing to attend.







# \$150,000 PRESENTING

PARTNERSHIP LEVEL

### **Event Benefits**

- One title partnership on event promotions e.g., "ASF Family Conference presented by [You]"
- On-stage speaking opportunity at an all-guest family conference reception
- Eight (8) complimentary registration passes and welcome amenities
- Presented with a sponsorship award at the exclusive VIP Event
- Complimentary exhibit table at Family Conference and the first stamped location on the exhibitor passport to drive all traffic to your table
- Take the stage for a 30-minute informational session

### **Branding Benefits**

- Full-page ad in event programs
- Exclusive logo placement on the main stage
- Premiere logo placement on ASF partner recognition signs
- Print flyer/item to be distributed inside all guest rooms (co-branded) with ASF
- Exclusively branded conference gift item distributed to all guests

- Personalize a pre-event video message to send to all registrants
- Logo on intro slides of all session recordings that live in perpetuity on the ASF YouTube channel
- Banner ads on Angelman.org and ASFConference.org for one year
- Two (2) donor shoutouts on ASF org-wide social media accounts
- 4-week-long featured post on ASF Conference Facebook group
- Prominent custom main-stage on-screen rolling ad
- One (1) custom-branded email ASF database











\$100,000
ENDURING
PARTNERSHIP LEVEL

### **Event Benefits**

- Presenting sponsor of one signature all-guest family reception
   e.g., "ASF Family Welcome Reception presented by [You]"
- Podium shout-out during opening remarks
- Seven (7) complimentary registration passes and welcome amenities
- Presented with a sponsorship award at the exclusive VIP Event
- Complimentary exhibit table at Family Conference and the premier stamped location on the exhibitor passport to drive all traffic to your table
- Take the stage for a 15-minute informational session

### **Branding Benefits**

- Half-page ad in event programs
- Exclusive logo placement at the registration area
- Premier logo placement on ASF partner recognition signs
- Print flyer/item to be distributed to all attendees (partner provided)
- Logo incorporated onto conference gift item distributed to all guests

- Banner ads on Angelman.org and ASFConference.org for one year
- One (1) donor shoutout on ASF org-wide social media accounts
- Two (2) week-long featured posts on ASF Conference Facebook group
- Prominent custom main-stage on-screen rolling ad
- One (1) custom-branded email ASF database









### \$50,000 Angel **RESEARCH** Partner

### **Event Benefits**

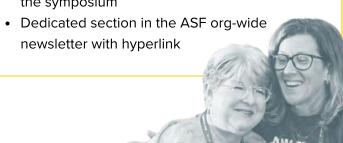
- Presenting sponsor of the research reception
- Podium shout-out during opening remarks
- Six (6) complimentary registration passes and welcome amenities
- Presented with a sponsorship award at the exclusive VIP Event

### **Branding Benefits**

- Quarter-page ad in event programs
- Premier placement of logo on ASF Research
   Symposium partner recognition sign
- Print flyer/item to be distributed to all attendees at registration (partner-provided)

### **Multi-Media Benefits**

- Logo on ASFConference.org partnership page for one year
- One (1) donor shoutout on ASF org-wide social media accounts
- One (1) week-long featured post on ASF Conference Facebook group
- Custom main-stage on-screen rolling ad during the symposium



# \$50,000 Angel **CONFERENCE** Partner

### **Event Benefits**

- Presenting sponsor of one mutually agreed upon educational family conference session
- Podium shout-out at all-guest family conference reception
- Six (6) complimentary registration passes and welcome amenities
- Presented with a sponsorship award at the exclusive VIP Event
- Complimentary exhibit table at Family
   Conference and the premier stamped location
   on the exhibitor passport to drive all traffic to
   your table

### **Branding Benefits**

- Quarter-page ad in event programs
- Premier placement of logo on ASF Family conference partner recognition sign
- Print flyer/item to be distributed to all attendees at registration (partner-provided)
- Logo incorporated onto conference gift item distributed to all guests

- Logo on ASFConference.org partnership page for one year
- One (1) donor shoutout on ASF org-wide social media accounts
- One (1) week-long featured post on ASF Conference Facebook group
- Custom main-stage on-screen rolling ad during the conference
- Dedicated section in the ASF org-wide newsletter with hyperlink

# \$25,000 Diamond RESEARCH Partner

### **Event Benefits**

- Five (5) complimentary registration passes and welcome amenities
- Presented with a sponsorship award at the exclusive VIP Event

### **Branding Benefits**

- Prominently placed logo at the registration area and listing on ASF Research Symposium partner recognition sign
- Print flyer/item to be distributed to all attendees at registration (partner-provided)

### **Multi-Media Benefits**

- Logo on <u>ASFConference.org</u> partnership page for one year
- One (1) donor shoutout on ASF org-wide social media accounts
- One (1) Week-long featured post on ASF Conference Facebook group
- Half screen shared main-stage on-screen rolling ad during the symposium
- Dedicated section in the ASF org-wide newsletter with hyperlink



# \$25,000 Diamond **CONFERENCE** Partner

### **Event Benefits**

- Five (5) complimentary registration passes and welcome amenities
- Presented with a sponsorship award at the exclusive VIP Event
- Complimentary exhibit table at Family
   Conference with prominent high-traffic
   placement and a stamped stop on the
   exhibitor passport to drive traffic to your table

### **Branding Benefits**

- Prominently placed logo at the registration area and listing on ASF Family conference partner recognition sign
- Print flyer/item to be distributed to all attendees at registration (partner-provided)
- Logo incorporated onto conference gift item distributed to all guests

- Logo on <u>ASFConference.org</u> partnership page for one year
- One (1) donor shoutout on ASF org-wide social media accounts
- One (1) Week-long featured post on ASF Conference Facebook group
- Half screen shared main-stage on-screen rolling ad during the conference
- Dedicated section in the ASF org-wide newsletter with hyperlink

# \$10,000 Platinum RESEARCH Partner

### **Event Benefits**

- Four (4) complimentary registration passes and welcome amenities
- Invitation to the exclusive VIP Event

### **Branding Benefits**

- Prominently placed logo listed on ASF
   Research Symposium partner recognition sign
- Print flyer/item to be distributed at coffee break stations (partner-provided)

### **Multi-Media Benefits**

- Logo on <u>ASFConference.org</u> partnership page for one year
- One (1) donor shoutout on ASF org-wide social media accounts
- One (1) Week-long featured post on ASF Conference Facebook group
- Shared main-stage on-screen rolling ad during the conference
- Acknowledgement in the ASF org-wide newsletter with hyperlink



# \$10,000 Platinum **CONFERENCE** Partner

### **Event Benefits**

- Four (4) complimentary registration passes and welcome amenities
- Invitation to the exclusive VIP Event
- Complimentary exhibit table at Family
   Conference with prominent high-traffic
   placement and a stamped stop on the
   exhibitor passport to drive traffic to your table

### **Branding Benefits**

- Prominently placed logo listed on ASF Family conference partner recognition sign
- Print flyer/item to be distributed at coffee break stations (partner-provided)

- Logo on <u>ASFConference.org</u> partnership page for one year
- One (1) donor shoutout on ASF org-wide social media accounts
- One (1) Week-long featured post on ASF Conference Facebook group
- Shared main-stage on-screen rolling ad during the conference
- Acknowledgement in the ASF org-wide newsletter with hyperlink



\$5,000 **Gold RESEARCH Partner** 

### **Event Benefits**

- Three (3) complimentary registration passes
- Invitation to the exclusive VIP Event

### **Branding Benefits**

- Logo listed on ASF Research Symposium partner recognition sign
- Print flyer/item to be distributed at the research reception (partner-provided)

### **Multi-Media Benefits**

- Logo on <u>ASFConference.org</u> partnership page for one year
- One (1) donor shoutout on the ASF Conference Facebook group
- Listing on the main-stage on-screen rolling ad during the symposium
- Acknowledgement in the ASF org-wide newsletter

### \$5,000 **Gold CONFERENCE** Partner

### **Event Benefits**

- Three (3) complimentary registration passes
- Invitation to the exclusive VIP Event
- Complimentary exhibit table at Family Conference with prominent high-traffic placement

### **Branding Benefits**

- Logo listed on ASF Family conference partner recognition sign
- Print flyer/item to be distributed at an all-guest family reception (partner-provided)

- Logo on ASFConference.org partnership page for one year
- One (1) donor shoutout on the ASF Conference Facebook group
- Listing on the main-stage on-screen rolling ad during the conference
- Acknowledgement in the ASF org-wide newsletter



\$3,000 Silver **RESEARCH** Partner

### **Event Benefits**

- Two (2) complimentary registration passes
- Complimentary exhibit table at Family Conference

### **Branding Benefits**

- Logo listed on ASF Research Symposium partner recognition sign
- Print flyer/item to be distributed at one mutually agreed upon session (partnerprovided)

### **Multi-Media Benefits**

- Logo on <u>ASFConference.org</u> partnership page for one year
- One (1) donor shoutout on the ASF Conference Facebook group

 Listing on main-stage on-screen rolling ad during the conference

# \$3,000 Silver CONFERENCE Partner

### **Event Benefits**

- Two (2) complimentary registration passes
- Complimentary exhibit table at Family Conference

### **Branding Benefits**

- Logo listed on ASF Family conference partner recognition sign
- Print flyer/item to be distributed at one mutually agreed upon session (partnerprovided)

- Logo on <u>ASFConference.org</u> partnership page for one year
- One (1) donor shoutout on the ASF Conference Facebook group
- Listing on main-stage on-screen rolling ad during the conference





\$1,500 **Bronze RESEARCH Partner** 

### **Event Benefits**

- One (1) complimentary registration pass
- Discounted exhibit table at Family Conference

### **Branding Benefits**

- Name listed on ASF Family conference partner recognition sign
- Print flyer/item to be distributed at one mutually agreed upon "Just For" event (partner-provided)

### **Multi-Media Benefits**

- Logo on <u>ASFConference.org</u> partnership page for one year
- One (1) donor shoutout on the ASF Conference Facebook group

### \$1,500 **Bronze CONFERENCE** Partner

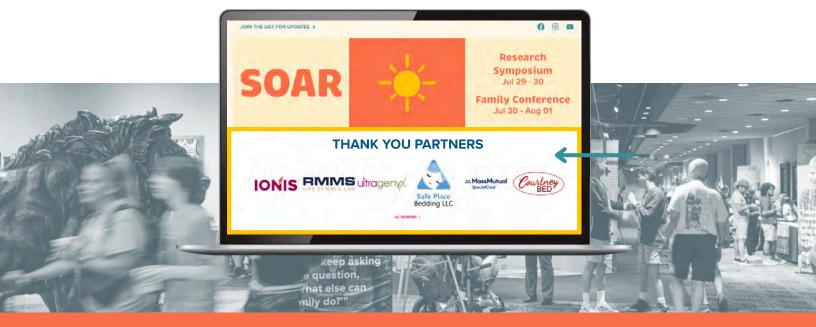
### **Event Benefits**

- One (1) complimentary registration pass
- Discounted exhibit table at Family Conference

### **Branding Benefits**

- Name listed on ASF Family conference partner recognition sign
- Print flyer/item to be distributed at one mutually agreed upon "Just For" event (partner-provided)

- Logo on ASFConference.org partnership page for one year
- One (1) donor shoutout on the ASF Conference Facebook group





# angelman & Research Symposium

	Presenting \$150,000	Enduring \$100,000	Angel \$50,000	Diamond \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
EVENT BENEFITS	EVENT BENEFITS							
Naming Benefit	Family Conference	One Reception	One Session	-	-	-	-	-
All-Guest On Stage Address	Yes	Shout Out Only	Shout Out Only	-	-	-	-	-
Comp Registrations & Welcome Amenities	8	7	6	5	4	3	2	1
VIP Event	Award	Award	Award	Award	Invite Only	Invite Only	-	-
Exhibit Table	Comp - First Stop	Comp - Stamp Location	Comp - Stamp Location	Comp - Stamp Location	Comp - Stamp Location	Comp	Comp	Discounted
Speaking Opportunity	Yes, 30 min	Yes, 15 min	-	-	-	-	-	-
BRANDING BENEFITS								
Program Ad	Full Page	Half Page	Quarter Page	-	-	-	-	-
Exclusive Branding	Main Stage	Register Area	-	-	-	-	-	-
Partner Signage	Premier Placement	Premier Placement	Premier Placement	Yes	Yes	Yes	Yes	Yes
Materials Distribution	Guest Room	At Register Desk	At Register Desk	At Register Desk	At Coffee Station	At Reception	At Session	At "Just for Fun" Event
Conference Gift Branding	Exclusive	Shared	Shared	Shared	-	-	-	-
MULTI-MEDIA BENEFITS								
Guest Video Message	Exclusive	-	-	-	-	-	-	-
Session Recording Branding	Exclusive	-	-	-	-	-	-	-
Angelman.org Banner Ad	1 Year	1 Year	-	-	-	-	-	-
ASFConference.org Brand Ad	1 Year	1 Year	1 Year	1 Year	1 Year	Logo with Link	Logo with Link	Logo with Link
@angelman_asf Social Post (All Channels)	2	1	1	1	1	-	-	-
FB Group Social Post	Featured 4 Weeks	Featured 2 Weeks	Featured 1 Week	Featured 1 Week	Featured 1 Week	1 Post (No Feature)	1 Post (No Feature)	1 Post (No Feature)
Main-Stage Rolling Ad	Full Screen	Full Screen	Full Screen	1/2 Screen	1/2 Screen	Listing	Listing	-
Database Email	Full Custom Email	Full Custom Email	One Section w/ Link	One Section w/ Link	Link Only	Name Only	-	-

# **PARTNERSHIP AGREEMENT**

### **SELECT A PARTNERSHIP LEVEL**

$\bigcirc$	\$150,000 – Presenting Partner	$\bigcirc$	\$25,00	<b>0 –</b> Diamond Partner	$\circ$	<b>\$3,000 –</b> Silver Partner
0	<b>\$100,000</b> – Enduring Partner <b>\$10</b>		\$10,000	<b>10,000</b> – Platinum Partner		<b>\$1,500</b> – Bronze Partne
<b>\$50,000</b> – Angel Partner		$\bigcirc$	<b>\$5,000</b> – Gold Partner		$\circ$	In-Kind Partner
P	ARTNER INFORMA	TIC	N			ASF FEIN # 59-309-2842
OR	GANIZATION NAME:			CONTACT NAME:		
WE	B ADDRESS:					
EM	IAIL:			PHONE:		
AD	DRESS:					
CIT	Y:			STATE:	ZIP CODE	:
BIL	LING ADDRESS (if different than above):					
SIG	NATURE:					
0	I prefer that my gift remains anonym	ous.		I opt out of all Con	ference &	Symposium benefits.
P	AYMENT METHOD					
0	ONLINE OR CREDIT CARD <a href="https://support.angelman.org">https://support.angelman.org</a>			HINSTRUCTIONS (dress above.	Angelr 13396	CHECKS PAYABLE TO man Syndrome Foundation Tegler Dr., Suite 120 - #257 sville, IN 46060

### **LOGO AND ASSETS**

Provide a full-color and one-color logo with transparent background (EPS or PNG).

June 10, 2025: Corporate Name/Logo returned for signage and printing

Contact: Events@Angelman.org

# **IN-KIND DONATIONS**

Thank you for your interest in supporting us through in-kind donations and other creative contributions. Below are several ways you can help outfit, supply, and offset conference expenses—creating lasting memories and meaningful experiences, while allowing the foundation to redirect saved funds toward vital research, improved clinical care, and expanded family support.

### **Conference Totes & Gifts**

We invite companies and vendors to support our conference through in-kind donations of physical items such as totes, folders, awards, and other supplies. Your contribution not only enhances the attendee experience but also places your brand and products directly into the hands of every guest.



We invite service providers to support our ASF Family Conference by donating entertainment—whether it's a DJ set, live performance, or other unique experience—to help create unforgettable moments for our families. Your special talents bring the magic to life, and a gift of your time is just as meaningful and impactful as any donation.



Donate in-kind with a product.



Give the gift of memories!

### **Supplies | Amazon WishList**

A successful family conference takes more than just planning—it takes supplies that help us create meaningful workshops, transform ballrooms into welcoming, family-friendly spaces with games, décor, and activities, and build special environments just for siblings. From educational materials to event essentials, every item plays a role in bringing the experience to life. We've created an Amazon Wishlist to make it easy for you to shop and support the ASF Family Conference in a tangible way.



Supply the sibling activities and more.

# **IN-KIND DONATIONS**

Submit In-Kind Donation Form Online by visiting ASFConference.org

YOUR IN	IFORMATION		ASF FE	EIN # 59-309-2842	
ORGANIZATION NA	AME:	CONTACT NAME:			
WEB ADDRESS:					
EMAIL:	PHONE:				
ADDRESS:					
CITY:		STATE: ZIP CODE:			
BILLING ADDRESS	(if different than above):				
SIGNATURE:					
O I prefer that	my gift remains anonymous.				
CONTRI	BUTION INFORMATI	ON			
Item Description		Quantity	Value per Item	Total Value	
		In-l	Kind Contribution:		
Remaining Payment Due (Contribution - In-Kind):					
YES NO N/A					
	Can partner maintain storage until distribution is scheduled?	While we greatly value in-kind contributions, please note that event, branding, and marketing benefits are not based solely on product donation value. To access full benefits at a specific sponsorship level, we require adding a monetary gift alongside your in-kind support.			
	Can partner fulfill/ship donated items directly to clients?				

# **EXHIBITOR APPLICATION**

### Submit Exhibitor Application Online by visiting ASFConference.org

EXHIBITOR OPPORTUNITIES	Standard Booth (\$1,000)	Non-Profit Booth (\$400)
6-foot Draped Table with 2 Chairs and Waste Basket	x	x
Company Logo Displayed on Conference Website	x	x
Two Exhibitor Passes	X	X

### **EXHIBITOR INFORMATION**

ASF FEIN # 59-309-2842

CONTACT NAME:					
WEB ADDRESS:					
PHONE:					
ADDRESS:					
STATE:	ZIP CODE:				
BILLING ADDRESS (if different than above):					
SIGNATURE:					
	PHONE:				

Please check if your exhibitor table requires any electrical needs or a power drop.

### **Included for All ASF Family Conference Exhibitors**

### **Required from ALL ASF Family Conference Exhibitors**

(EPS or PNG)

**NOTE:** Non-profit booths must provide a copy of the 501c3 status.

### **EXHIBITOR DEADLINES**

### Please make checks payable to:

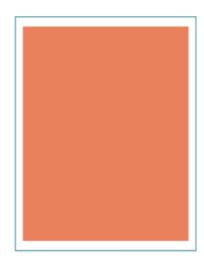
Angelman Syndrome Foundation 13396 Tegler Dr., Suite 120-#257 Noblesville, IN 46060

Click to Pay Online



# **ADVERTISING SPECS**

### PRINT PROGRAM



### **FULL PAGE**

Trim Size: 8.5" w x 11 h" (8.75" x 11.25" bleed of 1/8") **PDF File** 

### **HALF PAGE**

Trim Size: 8.5" w x 5.5" h (8.75" x 5.75" bleed of 1/8) PDF File





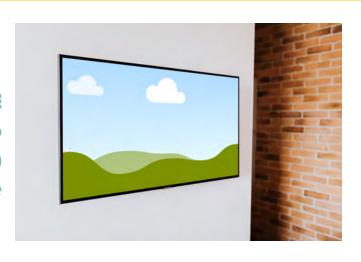
### **QUARTER PAGE**

Trim Size: 4.25" w x 5.5" h (4.5" x 5.75" bleed of 1/8") **PDF File** 

### **ROLLING VIDEO ADS**

### **VIDEO AD SIZE**

16:9 Aspect Ratio (1920x1080) .mp4 or .mov file



# **ADVERTISING SPECS**

### **WEB BANNER ADS**



950px wide by 380px high format .png or .pdf

### LOGO INCORPORATION

To ensure that your logo appears in the best possible quality on all promotional materials, please follow these guidelines when submitting your logo:

### **Preferred Logo Format**

- Vector Format:
- File type: .EPS (Encapsulated PostScript) or .AI (Adobe Illustrator)
- Vector logos ensure scalability without any loss of quality and are ideal for both print and digital use.

### Alternative Format (if vector files are unavailable)

- High-Resolution Raster Format:
- File type: .PNG or .JPEG
- Minimum resolution: 300 DPI (dots per inch)
- Image size: At least 2000 pixels wide

### **Additional Considerations**

- Transparent Background: Logos with a transparent background (PNG format) are highly preferred for design flexibility.
- File Size: Avoid compressing files too much. Larger, high-quality files are better for printing.

# **AGREEMENT TERMS**

This Partnership Agreement (the "Agreement") is made and entered into as of the date signed on this form, by and between the Partner organization (the "Partner") and the **Angelman Syndrome Foundation** (the "Foundation)", a tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code whereby it is agreed:

- 1. Partner shall donate the amount selected in this Agreement (the "Contribution) which shall be accepted and used by the Foundation consistent with its charitable program(s) and mission to advance the awareness and treatment of Angelman syndrome through education and information, research, and support for individuals with Angelman syndrome, their families and other concerned parties.
- 2. Partner and Foundation acknowledge that the Foundation shall have sole and complete control over the manner in which the Contribution is used by the Foundation for such charitable program(s)/purpose(s), subject to any restrictions that the Partner has placed on the Contribution.
- 3. Foundation will recognize Partner in accordance with its customary donor recognition practices, acknowledging the Partner per the benefits provided for the term agreed upon within the Agreement in its internal and external communications, including, without limitation, on the Foundation's website and in its marketing and outreach materials.
- 4. Partner may identify itself as a partner of the Foundation during the term in internal and external communications, including, without limitation, on the Partner's website and in its marketing and outreach materials. Notwithstanding any other provision in this Agreement, Foundation understands and agrees that Partner reserves the right to share, whether or not required by law, the identity of the Foundation, the value of the Contribution, and the purposes for such Contribution.
- 5. Foundation and Partner acknowledge that the Contribution shall not obligate or otherwise influence the Foundation to purchase, use, recommend, or arrange for any use of any products or services provided by the Partner or an affiliate of the Partner. The Partner will not state or imply, orally or in writing, that the Foundation or its respective officers, directors, or employees endorse the Partner or its products or services.
- 6. Partner acknowledges that the Foundation's partnerships are non-exclusive. Partner understands that the Foundation may enter into partnerships or other similar arrangements with other companies, including, without limitation, companies with whom the Partner may compete.
- 7. If a party fails to comply with any of the provisions in this Agreement, the other party shall have the right to terminate this Agreement upon written notice to the breaching party, without penalty or liability of any nature whatsoever.
- 8. This Agreement will commence on Effective Date and will extend through **August 30, 2026** unless earlier terminated by the Foundation or the Partner upon (30) days written notice. In the event of a termination, both parties will cooperate in transition activities to minimize adverse impacts of the termination. Partner will make any remaining payments due to the Foundation. Both parties will promptly cease use of any Partner or Foundation assets.
- 9. Neither party may assign, directly or indirectly, by operation of law, change of control or otherwise, this Agreement or any rights or obligations hereunder, without the priori written consent of the other party.
- 10. This Agreement constitutes the entire agreement between the parties and supersedes any prior understandings, written or oral, relating to the subject matter of this agreement.